



# ACNS



## Cloud Notification System

Alert the right people at the right time with the right information

### Can you get the word out fast enough?

Threatening winter weather promises to wreak havoc with your community. One of your most important customers has escalated a serious complaint. The parking structure at your university has been shut down due to a nearby gas leak. A mechanical fault has been reported in a key distillation unit at one of your largest oil and gas refineries. Your data center just had a failure bringing down your ecommerce site. You need to engage key stakeholders immediately, notify the community at large, keep those with a need to know apprised of events in order to plan and successfully execute a response. What should you do?

### PLATFORM

The single-user interface is easily accessed for notifications by text, voice, or a combination to integrated active databases and sub-directories. The web-based platform stores notification history and recipient lists for quick deployment. Notifications are initiated securely and reliably with no set load limit.

**Cloud Based** Redundant server design and a device agnostic platform for remote access on or off site when needed.

**Burstable** Scalable to any size operation with no set load limit. BUrstable for unexpected spikes in demand during emergency.

**Omni-Channel** Flexible in delivery; Notifications by SMS, Voice, Recording or a combination thereof.

### Mass Notification

Send multiple scheduled, triggered and impromptu notifications to integrated active directories. Target individual campuses, community members by location, all departments, specific worksites, or affected customers.

The cloud-based notification system offers bi-directional communication for immediate feedback and response tracking from your recipients. ACNS offers added location tracking for complete situational awareness during an emergency.

Marketing Campaigns

Severe Weather Alert

Emergency Staffing

Public Closures

Appointment Reminder

Customer Surveys

Product Recalls

# ACNS

## SOLUTIONS

Relieve personnel by automating scheduled notifications and information collection from customers, employees, or community members.

**Response Tracking** allows for immediate feedback; including safety status of community residents or employees, appointment confirmation, or customer feedback after a customer outreach initiative.

**Form Fill** allows for extended response tracking of automated data collection by text or voice. Applications include customer surveys, lost and found item request, or field technician reports. Enabled by Google transcription of voice and/or texted responses, data is delivered to excel spreadsheet for review and action.

**Location Muster** Geo-fencing and location tracking for incident management and complete situational awareness. Added request for location and safety muster allows for real-time situational awareness during emergency.



### Integration Options

Integration with multiple live directories. Target all contacts or specific sub-directories by type or location.

